

# DRUPALCON MUNICH

## WHAT IS DRUPALCON?

DrupalCon is an international event that brings together the people who use, develop, design, and support the Drupal platform. More than just another trade show or industry conference, it's a shared experience that seeks to inspire and engage. DrupalCon Munich will feature dozens of curated sessions and panels from some of the most influential people and brightest minds within the Drupal community and beyond, as well as countless opportunities for networking, code sprints, informal conversations, and more. Whether you're new to the community, have been around a while, or are just curious to see what all the fuss is about, we have a place for you.

### DATES

August, 20-24, 2012

### VENUE

Westin Grand Munich at Arabella Park  
Arabellastrasse 5&6  
81925 Munich, Germany

## DRUPALCON BY THE NUMBERS

The Drupal community is a diverse group, with a variety of interests, that span the globe. Hundreds of these Drupal enthusiasts will be in attendance at DrupalCon Munich. Past attendees ranged from businesspeople, developers, themers and project managers.

<b>1,900</b> ESTIMATED Munich 2012	1,800 London 2011	<b>1,200</b> Copenhagen 2010	<b>750</b> Paris 2009	<b>550</b> Szeged 2008	<b>400</b> Barcelona 2007
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<b>150</b> Vancouver, BC 2006	<b>25</b> Antwerp, Belgium 2005
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## WHY SPONSOR AT DRUPALCON

Sponsoring DrupalCon is not only a great way to get your message before a targeted audience of Drupal users, developers, businesspeople, and other Web professionals, it's also a great way to increase the equity of your brand as a company or organization that supports one of the fastest-growing open source software communities in the world.

The sponsorship packages are priced to fit a wide range of budgets and designed to help you achieve your business goals. Sponsor benefits provide highly targeted branding, lead generation and talent recruitment.

**DRUPALCON MUNICH: SPONSORSHIP PACKAGE**

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
<b>EUR</b> USD Equivalent	20,000 28,300	10,000 13,900	6,000 8,400	3,500 5,000	1,500 2,100
<b>CONFERENCE PASSES</b> (must be redeemed by August 1, 2012)	20	10	5	3	1
<b>QUANTITY</b>	2	5	7	Sold Out Check out Lunch or Coffee Sponsorship	Unlimited
<b>EARLY BIRD RATE</b> (Expires July 1, 2012. For sponsors' employees only. )	Unlimited	Unlimited	10		3
<b>EXHIBIT HALL</b>	Double Booth	Double Booth	Booth	1m Table	-----
<b>EVENT SITE: COMPANY LOGO, LINK, &amp; DESCRIPTION</b>	Yes	Yes	Yes	Yes	Yes
<b>WEB AD ON EVENT WEBSITE 300x250</b>	Ads to appear 50% more times than Platinum	Ads to appear 50% more times than Gold	Ads to appear 50% more times than Silver	Yes	-----
<b>LOGO ON HOME PAGE</b>	Yes	Yes	-----	-----	-----
<b>LOGO ON ALL WEB PAGES</b>	Yes	-----	-----	-----	-----
<b>SPECIAL OFFER POSTING</b>	Yes	Yes	Yes	Yes	Yes
<b>ONLINE JOB POSTING</b>	Yes	Yes	Yes	Yes	Yes
<b>LOGO ON PLENARY SCREEN</b>	Yes	Yes	Yes	Yes	Yes
<b>PROGRAM GUIDE AD</b> (Sizes will be adjusted if guide format changes)	Full Page	Full Page	Half Page	Quarter Page	Acknowledgement
<b>DAY STAGE PRESENTING OPPORTUNITY</b>	Session	Session	Panel	-----	-----
<b>NAMED SESSION ROOM</b>	Yes	Yes	-----	-----	-----
<b>REGISTRATION DESK HANDOUT</b>	Yes	Yes	----	----	----
<b>DRUPAL ASSOCIATION PANEL &amp; COCKTAIL EVENT</b>	4 tickets	4 tickets	2 tickets	-----	-----
<b>LOGO ON GENERAL SIGNAGE</b>	Yes	Yes	----	-----	-----
<b>KEYNOTE INTRODUCTION</b>	Yes	-----	-----	-----	-----
<b>DRUPALCON PARTY BENEFITS</b>	Yes	-----	-----	-----	-----
<b>KEYNOTE ROOM BANNER</b>	Yes	Yes			

\* Sponsorship packages sold only in EUR. US equivalent pricing provided for your convenience.

## DRUPALCON MUNICH: SPONSORSHIP PACKAGE

# ADDITIONAL SPONSOR PACKAGES

### DRUPALCON SCHOLARSHIPS & INDIVIDUAL SPONSORSHIP

FULL Scholarship: € 750      PARTIAL Scholarship: € 375      INDIVIDUAL: € 75

Your contribution will help fund the DrupalCon scholarship program. Your name will be highlighted on the event sponsor page, an @DrupalCon thank you tweet and on the plenary screen

### JOB BOARD LISTING – € 400 per listing

No longer just for sponsors, anyone attending DrupalCon can post a job listing on the DrupalCon job board, which is promoted to attendees via twitter and attendee email messages.

### PROMOTE YOUR PARTY!

€ 750 with any other sponsorship

Plan an evening event and DrupalCon will promote on DrupalCon site, @Drupalcon and in attendee email (email will cover several topics.)

### HOTEL ROOM DROP- € 2,000 per drop (One sponsor drop per night)

Have your flyer placed in Drupal attendee guest rooms at the Westin Hotel. One sponsor per night. Sponsor pays for production of the flyer.

### ROOM KEY – € 3,500 (Only for Platinum/Diamond sponsors)

Your logo on guest room keys

### BOF ROOM- € 2,500 per room (4 BOF rooms)

Birds of a Feather (BOF) is a casual meeting of people interested in a specific topic (Drupal in the Enterprise, Drupal Marketing, etc.). Attendees schedule a meeting and use the room to discuss their topic with others. Support these community meet ups by sponsoring one of the four meeting rooms.

- ⤴ One conference pass
- ⤴ Logo on on-site signage
- ⤴ Room named after your company
- ⤴ Logo on plenary screen
- ⤴ Acknowledgment in Program
- ⤴ Logo, link, company description on sponsor page
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad

### TRIVIA NIGHT SPONSORSHIP - € 4,000 + prizes

A special community event that draws hundreds of members as they bond together and test their Drupal knowledge. Be the title sponsor of this fun gathering.

- ⤴ One conference pass
- ⤴ Logo on on-site signage
- ⤴ Title sponsorship promoted in Program Guide
- ⤴ Logo on plenary screen
- ⤴ Acknowledgment in Program
- ⤴ Logo, link, company description on sponsor page
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad

## **DRUPALCON MUNICH: SPONSORSHIP PACKAGE**

### **ATTENDEE GIFT GIVEAWAY- € 3,000 (Exclusive!)**

Produce a gift that is given away to all attendees at registration! Brand a notebook, luggage tag, pen or something else creative for all attendees to enjoy. Sponsor is responsible for producing the gift. DrupalCon must approve the gift item before it is produced.

### **PROMOTE YOUR JOB OPENINGS - € 8,000 (Exclusive!)**

Let the community know that you are hiring! Whether you are a Drupal web development company or a company who just adopted Drupal as your CMS platform, you can use this package to promote your jobs and have a quiet place to meet with candidates.

- ⤴ Two conference passes
- ⤴ A room in the Westin Hotel that holds 6 people
- ⤴ Top listing posted on the job board
- ⤴ Your ad on the job board web page
- ⤴ Half page ad in the program guide
- ⤴ Title sponsor: "...check out the DrupalCon Job Board sponsored by Company A"
- ⤴ Logo, link, company description on sponsor page
- ⤴ Logo on plenary screen
- ⤴ Acknowledgement in program
- ⤴ Event site web ad

### **POWER CORD SPONSORSHIP - € 5,000 (EXCLUSIVE!)**

On average, attendees bring 2.5 devices to a DrupalCon, so placing power cords throughout the venue is essential. Have your logo on all power cords in session rooms, BOF rooms, and lounges.

- ⤴ Two conference
- ⤴ Logo on on-site signage
- ⤴ Title sponsorship promoted in Program Guide
- ⤴ Logo on plenary screen
- ⤴ Acknowledgment in Program
- ⤴ Logo, link, company description on sponsor page
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad

### **DUCKTAILS BAR SPONSORSHIP - € 6,500 (EXCLUSIVE!)**

- ⤴ Two conference passes
- ⤴ Two tickets to Drupal Association panel & cocktail party
- ⤴ Ducktails sponsorship promoted in program guide
- ⤴ Logo on on-site signage
- ⤴ Staff wears your T-shirt (sponsor produces T-shirt)
- ⤴ Staff uses your branded napkins, cups, beer coasters (sponsor produces items)
- ⤴ Logo on plenary screen
- ⤴ Acknowledgment in Program
- ⤴ Logo, link, company description on sponsor page
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad

## **DRUPALCON MUNICH: SPONSORSHIP PACKAGE**

### **ZEN RESTAURANT SPONSORSHIP - € 8,000 (EXCLUSIVE!)**

- ⤴ Two conference passes
- ⤴ Two tickets to Drupal Association panel & cocktail party
- ⤴ On-site signage in the restaurant
- ⤴ Place your company free standing banner in other locations inside restaurant (2 max)
- ⤴ Zen Restaurant promoted in program guide
- ⤴ Half page ad in program guide
- ⤴ T-shirts worn by staff (shirts provided by sponsor)
- ⤴ Staff to use sponsor branded napkins (items produced by sponsor)
- ⤴ Logo on plenary screen
- ⤴ Logo, link, company description on sponsor page
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad

### **PAULANER RESTAURANT SPONSORSHIP - € 8,000 (EXCLUSIVE!)**

- ⤴ Two conference passes
- ⤴ Two tickets to Drupal Association panel & cocktail party
- ⤴ On-site signage in the restaurant
- ⤴ Place your company free standing banner in other locations inside restaurant (2 max)
- ⤴ Paulaner Restaurant promoted in program guide
- ⤴ Half page ad in program guide
- ⤴ T-shirts worn by staff (shirts provided by sponsor)
- ⤴ Staff to use sponsor branded napkins (items produced by sponsor)
- ⤴ Logo on plenary screen
- ⤴ Logo, link, company description on sponsor page
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad

### **COFFEE/TEA SPONSORSHIP – € 3,500 (One sponsor per day)**

- ⤴ Three conference passes
- ⤴ Logo on coffee station(s) signage
- ⤴ Distribution of sponsor branded napkins & cups (items produced by sponsor)
- ⤴ Logo, link, company description on sponsor page
- ⤴ Logo on plenary screen
- ⤴ Acknowledgement in program
- ⤴ Job & Special offer posting
- ⤴ Event site web ad

### **LUNCH SPONSORSHIP € 3,500 (One sponsor per day)**

- ⤴ Three conference passes
- ⤴ On-site signage at lunch
- ⤴ Distribution of sponsor branded napkins (item produced by sponsor)
- ⤴ Logo on plenary screen
- ⤴ Logo, link, company description on sponsor page
- ⤴ Acknowledgment in program guide
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad

## DRUPALCON MUNICH: SPONSORSHIP PACKAGE

### AFTERNOON SNACK SPONSORSHIP € 2,000 + the catering cost

One sponsor per snack. Possibly 2 snacks/break

- ⤴ Two Conference passes
- ⤴ Logo on signage at the snack station(s)
- ⤴ Distribution of sponsor branded napkins (item produced by sponsor)
- ⤴ Logo, link, company description on sponsor page
- ⤴ Logo on plenary screen
- ⤴ Acknowledgement in program guide
- ⤴ Job and Special offer posting

### Media Partner

Media sponsorships are a great way to exchange links and co-promote services,

### Day Stage Sponsor SOLD

EUR: 8,000

- ⤴ Five conference passes
- ⤴ 10 early bird rate tickets
- ⤴ **Named Day Stage Room**
- ⤴ **One Day Stage session**
- ⤴ **One single booth**
- ⤴ Full page ad in program guide
- ⤴ Logo, link, company description on sponsor page
- ⤴ Logo on plenary screen
- ⤴ Acknowledgement in program
- ⤴ Job & Special offer posting
- ⤴ Event site web ad
- ⤴ 4 tickets to Drupal Association panel & cocktail party

### Biergarten Sponsor

EUR: 8,000 / US SOLD

- ⤴ Two conference passes
- ⤴ Two tickets to Drupal Association panel & cocktail party
- ⤴ Biergarten promoted in program guide
- ⤴ Logo signs hung from table umbrellas
- ⤴ Logo on on-site signage
- ⤴ Staff wears your T-shirt (sponsor produces T-shirt)
- ⤴ Staff uses your branded napkins, cups, beer coasters (sponsor produces items)
- ⤴ Literature distribution in front of Biergarten
- ⤴ Logo on plenary screen
- ⤴ Acknowledgment in Program
- ⤴ Participate in speaking opportunity
- ⤴ Exhibit table
- ⤴ Logo, link, company description on sponsor page
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad

## DRUPALCON MUNICH: SPONSORSHIP PACKAGE

### Cafe Sponsor

SOLD

EUR: 8,000 / USD 10,000

- ⤴ Two conference passes
- ⤴ Two tickets to Drupal Association panel & cocktail party
- ⤴ On-site signage in front of cafe
- ⤴ Cafe promoted in program guide
- ⤴ Half page ad in program guide
- ⤴ Literature distribution in front of cafe
- ⤴ T-shirts worn by cafe staff (shirts provided by sponsor)
- ⤴ Staff to use sponsor branded napkins & cups (items produced by sponsor)
- ⤴ Logo on plenary screen
- ⤴ Logo, link, company description on sponsor page
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad
- ⤴ Participate in speaking opportunity
- ⤴ 2 exhibit tables

### Code Sprint Sponsor – One sponsor

EUR: 2,500 / USD 3,500

SOLD

- ⤴ Two conference passes
- ⤴ Logo, link, company description on sponsor page
- ⤴ Logo on plenary screen
- ⤴ On-site signage at Code Sprint
- ⤴ Acknowledgment in Program
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad

### Name Badge Lanyard

SOLD

One sponsor. Only for Platinum & Diamond sponsors

EUR: 7,000 / USD 10,000

Your one-color logo will be printed on the lanyard in the color of your choice.

### Coder Lounge Sponsor: One sponsor

EUR: 2,500 / USD 3,500

SOLD

- ⤴ Two conference passes
- ⤴ Logo, link, company description on sponsor page
- ⤴ Logo on plenary screen
- ⤴ On-site signage
- ⤴ Acknowledgment in Program
- ⤴ Job & Special Offer posting
- ⤴ Event site web ad
- ⤴ Sponsor can provide individually wrapped branded candy

**DRUPALCON MUNICH: SPONSORSHIP PACKAGE**

# ORDER FORM

<b>SPONSOR LEVELS</b> <input type="checkbox"/> Diamond € 20,000 <input type="checkbox"/> Platinum € 10,000 <input type="checkbox"/> Gold € 6,000 <input type="checkbox"/> Silver € 3,500 <input type="checkbox"/> Bronze € 1,500 <input type="checkbox"/> Individual Sponsor 75 EUR <input type="checkbox"/> Scholarship <input type="checkbox"/> Full: 750 EUR <input type="checkbox"/> Partial: 375	<b>ADDITIONAL PACKAGES</b> <input type="checkbox"/> Job Board Listing € 400 <input type="checkbox"/> Promote Your Party € 750 <input type="checkbox"/> Room Key € 3,500 <input type="checkbox"/> Hotel Room Drop € 2,000 <input type="checkbox"/> Lunch € 3,500 <input type="checkbox"/> Coffee/Tea € 3,500 <input type="checkbox"/> Afternoon Snack € 2,000 <input type="checkbox"/> BOF Room € 2,500 <input type="checkbox"/> Trivia Night € 4,000 +prizes <input type="checkbox"/> BOF Room € 2,500 <input type="checkbox"/> Attendee Gift Giveaway € 3,000 <input type="checkbox"/> Promote Your Job Openings € 8,000 <input type="checkbox"/> Power Cord € 5,000 <input type="checkbox"/> Ducktails Bar € 6,500 <input type="checkbox"/> Zen Restaurant € 8,000 <input type="checkbox"/> Paulaner Restaurant € 8,000
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**TOTAL AMOUNT DUE:** \_\_\_\_\_ (All packages charged in EUR)

### PRIMARY CONTACT

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### BILLING INFORMATION

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
VAT# \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### PAYMENT INFORMATION

Company Cheque  Visa  MasterCard  American Express  Other  
Print Cardholder Name: \_\_\_\_\_  
Cardholder Signature: \_\_\_\_\_  
Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_  
 Purchase Order Number: \_\_\_\_\_

**QUESTIONS?** Call phone: +1 480.818.9825, skype megan.sanicki, or email [megan@association.drupal.org](mailto:megan@association.drupal.org). Please return signed paperwork via fax to: 202-204-0620, or mail to: DrupalCon Inc., 2828 SW Corbett Avenue, Suite 204, Portland, OR 97201



## DRUPALCON MUNICH: SPONSORSHIP PACKAGE

### EXHIBITOR AND SPONSORSHIP AGREEMENT

This exhibitor agreement is entered into by and between DrupalCon, Inc. a District of Columbia not-for-profit organization with its principal place of business located at 2828 SW Corbett Avenue, Suite 204, Portland, OR 97201 (hereinafter “DCI”), and \_\_\_\_\_, with its principal place of business located at \_\_\_\_\_ (hereinafter “Exhibitor”), effective on the date signed below.

**1. Booth Reservation:** Exhibitor hereby reserves booth number \_\_\_\_ for the DrupalCon Munich conference scheduled for August 21-23, 2012, to be held at Westin Grand Munich at Arabella Park.

**2. Booth Fee:** The fee for the reservation and use of your space is included with your sponsorship. Furnishings for each space includes one table, two chairs, a power source and Internet access. The table for the Silver sponsors will have a power source and Internet access. Other equipment is available for an additional fee by separate agreement and upon request.

**3. Advertisements:** Exhibitor agrees to provide suitable copy for an advertisement in the program booklet, as included with the sponsorship package.

**4. Registration Fee Waived:** Exhibitor is entitled to the number of registrations included with their sponsorship. Free conference passes must be redeemed by August 1, 2012. Early Bird Rate ends July 1, 2012 and can only be used for sponsors' employees. Additional registrations may be purchased at the then current registration cost or at the early bird rate if that is provided with the sponsorship package.

**5. Restriction on Location of Exhibits & Solicitation:** Exhibitor agrees not to conduct or solicit business in the exhibit hall or other designated area unless they have rented exhibit space. Exhibitor agrees not to exhibit products and services at the conference except in the exhibit hall, other designated area, or conference program time slot.

**6. Booth Assignments:** Exhibitor understands that booth assignments will be made in the order that full payment is received at DCI. Assignments will not be made until all required fees have been paid. DCI reserves the right to change booth assignments at any time.

**7. Booth / Table Size and Equipment:** Exhibitor agrees to the following Booth terms: each exhibit space (Single booth: 2 meters deep x 3 meters wide. Double booth is 6 meters wide x 2 meters deep) includes back and sides, and, if requested one 6' draped table, 2 chairs, and two electrical outlets. Tables are 1 meter wide. No credit is provided for equipment that is not used. Additional booth furnishings, audiovisual equipment, electrical and telephone connections, signs and drayage services are available for an additional charge. If Exhibitor plans to install a completely constructed display so that the standard booth equipment is not desired, no part of the constructed display shall project so as to obstruct the view of adjacent booths. Island exhibits must not include any walls that block visibility of neighboring booths. Any exception must first be approved by DCI. Audiovisual equipment must not be played at a level that would interfere with adjacent exhibitors.

**8. Internet Connections:** Network access will be provided through a wireless connection (wifi); actual throughput speeds and up times are not guaranteed.

## **DRUPALCON MUNICH: SPONSORSHIP PACKAGE**

**9. Payment & Cancellation:** Applicable fees are based on the date that payment is received by DCI. Exhibitor may cancel this agreement by written notice to DCI. Cancellation made on or before August 22, 2011 is subject to a 25% cancellation fee. Cancellation on or before December 22, 2011 is subject to a 50% cancellation fee. Cancellation on or before March 22, 2012 is subject to a 75% cancellation fee. No refunds will be granted on cancellation made on or after March 23, 2012.

All sales made after January 1, 2012 is NET 30 Days

**10. Union Clearance & Exclusivity:** If required by union contract rules and regulation for the convention location, Exhibitor agrees to use qualified union personnel for the various services required for installation and dismantling of exhibits and for material handling within the show. Exhibitor must use the service provider designated by DCI for drayage and rigging, electrical, plumbing, and custom cleaning services. For other services and for other contractors other than those designated above, Exhibitor shall submit the necessary certificates of insurance in advance so that permission can be secured for said contractor to operate.

**11. Use of Space:** Exhibitor shall not permit any other corporation or firm or its representatives to use the space allotted to the signer of this contract, nor shall Exhibitor display articles not manufactured or normally sold by the Exhibitor. Requests for co-participation by any other corporation or firms in space assigned to the original applicant must be made in writing to DCI. If permission is granted by DCI, there may be an additional charge for each additional firm, and the additional firm must purchase a conference registration for each of its Representatives at the then current registration cost. Exhibitor is not permitted to sublet booths or assign this lease in whole or in part.

**12. Limitation of Liability:** Exhibitor shall be fully responsible to pay for any and all damages to property owned by the venue facility, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, DCI and the venue facility as well as their owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof.

**13. Security & Insurance:** DCI is not liable for damage or loss to Exhibitor's property, nor shall DCI be liable for any injury that may occur in the exhibition area. Exhibitor is responsible for obtaining any insurance required to participate.

**14. Protection of the Exhibit Hall Facility:** Nothing shall be posted or tacked, nailed, screwed or otherwise attached to the columns, walls, floors, or other parts of the conference hotel without permission from the proper building authority and exhibition management.

**15. Drayage:** DCI will appoint an exhibition management firm. Shipments to the hotel must be arranged through them.

**16. Installation & Dismantling:** Packing, unpacking, and assembly of exhibits will be done only in designated areas at designated times under the direction of exhibition management. Space not set up by one hour before the official opening of the exhibit hall may be reassigned by

**DRUPALCON MUNICH: SPONSORSHIP PACKAGE**

exhibition management for other purposes and will not be made available to the Exhibitor. No exhibits shall be dismantled before the official closing time of the show.

**17. Distribution of Printed Matter, Samples, etc:** Exhibitor shall not distribute to the conference attendees printed matter, samples, souvenirs, or the like, except from within the rented space or through insertion into conference registration packets as provided for by the organizers.

**18. Listing of Exhibitors in Conference Material:** Exhibitor will be listed on the Conference Web site and in the printed material distributed at the Conference. Exhibitor must supply a brief description (25 words or less), a vector-based file of the Exhibitor’s logo or wordmark and a URL (Exhibitor Content). All Exhibitor Content must be received by June 1, 2012 to ensure appearance in the print materials. If Exhibitor does not provide a Exhibitor Content prior to that date, it may be listed by name only.

**19. Agreement to Conditions:** Exhibitor agrees for itself and its employees to abide by these conditions, it being understood and agreed that the sole control of the exhibition hall rests with exhibition management.

**20. Amendments:** DCI shall have sole authority to interpret and enforce all rules and regulations contained herein, and to make any amendment thereto and to make such further rules and regulations as shall be necessary for the orderly conduct of the exhibition.

**21. Observance of Laws:** Company shall abide by and observe all laws, rules and regulations, and ordinances in connection with the conference and this agreement.

**22. Company Conduct:** Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. DCI reserves the right to eject from the conference any Company or Company representative violating those standards.

NAME \_\_\_\_\_  
EXHIBITOR \_\_\_\_\_  
SIGNED \_\_\_\_\_ Date \_\_\_\_\_

NAME \_\_\_\_\_  
DRUPALCON INC. \_\_\_\_\_  
SIGNED \_\_\_\_\_ Date \_\_\_\_\_